

MEDIA RELEASE

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Contact: Lisa Ghany, Advisor on Public Engagement

622-1625 Ext 4008

Ms. Lisa Ghany appointed Advisor on Public Engagement



The Office of the Prime Minister is pleased to announce the appointment of Ms. Lisa Ghany as Advisor, Public Engagement which became effective on the 1 August 2011.

As a key component of on-going efforts to strengthen its relationship with and make Government accessible to its citizens, the Public Engagement arm of the Office of the Prime Minister will act as a point of co-ordination for the media, public speaking engagements and events for the Office of the Prime Minister. In her capacity as Advisor, Public Engagement, Ms Ghany will work closely with the Communications and Media Relations Unit of the Office of the Prime Minister to remove obstacles and barriers for engagement and work to improve public awareness and involvement in the work of the Administration.

Ms. Ghany will advise, oversee, and guide the implementation of the Communications and Public Engagement Agenda of the Office of the Prime Minister. Her major duties will include, among others, the management and coordination of relationships with members of the media, the effective branding of the Office of the Prime Minister and the development of communications strategy. In addition she will also be responsible for the creation and co-ordination of strategic opportunities for direct dialogue between the Prime Minister and the public.

Lisa has extensive communications experience and most recently held the position of Executive Manager, Group Corporate Communications for the HCL Group of Companies, where she managed the Communications portfolio of over 19 Companies. She has worked in the area of Communications in both the Financial Services Sector and Property Management and Development with the largest organizations in the country. This experience will auger well for her in her new role.

Ms. Ghany is a graduate of Leeds Metropolitan University UK, and holds a Bachelor of Arts, upper second class Honours in Event Management. She has a Certificate in Public Relations from The American Management Association, Boston USA, and a Diploma in Advanced Public Relations Techniques from the University of the West Indies, Institute of Business.

She is licensed by the Washington School of Protocol as a Protocol trainer, and is an associate of the International School of Protocol, Brussels where she has also completed training. Lisa has also benefitted from a range of in-company training, conducted by both local and International experts, in the areas of finance, strategic planning, human resource management, change management, marketing and advertising and customer service.

During her career she has served on the Board of several NGO's including the Young Men's Christian Association (YMCA), Families in Action and the Heroes Foundation. She is an active member of the Inter American Development Bank Civil Society Consulting Group for Trinidad and Tobago and lectures at the Arthur Lok Jack Graduate School of Business.

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NB: Please see picture attached.

Communications Unit

Office of the Prime Minister